

EXPERIENCE

Mar. 29 – Apr. 14, 2017

Digital Production Designer

KBS Agency (Kirschenbaum Bond Senecal + Partners)

Banner ad production for BMW and other Photoshop work. Placed through Mondo. Three-week temporary position.

Jan. 2017 – present

Freelance Visual Designer

Working remotely on visual redesign for www.elsadorfman.com, www.ellenlutter.com and www.asabrownthornton.com.

Dec. 19 – Jan. 6, 2017

Freelance Designer

Dow Jones, Barron's Financial, New York, NY

Three-week temporary position, working on charts and graphs in Excel, Illustrator, and InDesign for the financial publication Barron's. Placed through CNS (Creative Network Systems).

Nov. 21 – Dec. 9, 2016

Freelance Designer

SpikeTV, New York, NY

Three-week temporary position, working on photo retouching, banners and other art for SpikeTV shows at Viacom. Placed through CNS (Creative Network Systems).

May 2016 – Nov. 2016

Digital Art Director

PIMCO, New York, NY

- Designed landing pages and worked on improving UI/UX for financial firm's global website.
- Coded an interactive prototype with HTML, CSS, and GreenSock animation platform.

Six month contract position. Placed through Haley Stuart Group.

Feb. 2014 – Apr. 2016

Freelance Designer

The New York Times, Marketing & Creative Services, New York, NY

- Created and revised print and digital advertising, emails and banner ads for Times Premier, Times Journeys, The International New York Times.
- Extensive work on materials for The New York Times Conferences, a series of national and international conferences.

Placed through CNS (Creative Network Systems).

Feb. 2014 – Apr. 2016

Freelance Designer/CAD Illustrator

Dana-co, New York, NY

- Edited linesheets and created and updated technical and color illustrations in Photoshop and Illustrator for apparel brands Natori, Josie Natori, N Natori, Sofia Vergara.
- Recolored prints and fabric swatches.

Placed through CNS (Creative Network Systems).

June 2010 – Feb. 2013

Freelance Art Director and Website Manager

Red Horse Strategies, Brooklyn, NY

- Designed logos, brochures, palm cards, street literature, posters, and various other campaign materials for numerous Democratic and progressive candidates for NY State Senate, Assembly, and City Council.

- Redesigned firm's logo, marketing materials, and website: www.redhorsestrategies.com.

February – August 2012

Freelance Print and Digital Designer

Fried Frank, New York, NY

- Six-month contract position with law firm Fried Frank.
- Worked with various departments within the Firm to design and update brochures, pitch booklets, newsletters, invitations, flyers, HTML emails.

July 2005 – Jan. 2010

Senior Designer

Ruder Finn, Inc., New York, NY

- Managed design department of Print division of Ruder Finn, Inc.
- Designed books, brochures, annual reports, identity packages, websites, and other print and digital materials. Supervised a junior designer and a small support staff.
- Managed a wide range of nonprofit, arts, and corporate clients. Communicated directly with clients to manage projects and discuss billing and other issues.

Aug. 2004 – July 2005

Print and Digital Designer

Prism Marketing & Communications, New York, NY

- Design and production of ads, brochures, and newsletters, extensive photo retouching and vector art creation.
- Updated and maintained the company's website and other digital materials.

Nov. 1999 – Dec. 2003

Graphic and Web Designer

The San Diego Foundation, San Diego, CA

- Designed and maintained the Foundation's website; designed all promotional materials and informational brochures.
- Wrote and designed monthly and quarterly newsletters.
- Composed and distributed press releases to local media. Developed strategic email marketing campaigns.

EDUCATION

2009 – present

Private study of opera repertoire and classical voice with tenors Ulises Solano and Mark Nicolson. Perform with local theater companies.

June 2010 – May 2011

Pratt Institute

Continuing Education classes in CSS, jQuery, Wordpress

June – August 2008

School of Visual Arts

Intermediate Typography, Designing with Type

January – May 2005

Parsons School of Design

Graphic Design Portfolio

2000 – 2002

University of California, San Diego

Professional Training in Web and Graphic Design

1995 – 1999

University of California, Santa Cruz

B.A., Modern Literature

Studied Classics (Latin and Greek), Russian and French Modern Literature

Spring 1997

Brown University, Providence, RI

Studied English, Art, Literary Theory

SKILLS

Proficient in InDesign, Photoshop, Illustrator, Dreamweaver, PowerPoint and Keynote. Intermediate level HTML and CSS, working knowledge of JavaScript, including GreenSock Animation platform. Excellent writing and presentation skills.

Background in visual art, literature, and classical singing. When not freelancing on-site, I work on a project basis and manage my own clients, working on projects include website design and development, logos, brochures.