

EXPERIENCE

February 2014–present

Freelance Designer

The New York Times, New York, NY

Create and revise print and digital advertising, emails and banner ads for Times Premier, Times Journeys, International New York Times. Extensive work on materials for The New York Times Conferences, a series of national and international conferences.

June 2013–Nov. 2013

Freelance Designer/Illustrator

Dana-co, New York, NY

Edited linesheets and created and updated technical and color illustrations in Photoshop and Illustrator for apparel brands Natori, Josie Natori, N Natori, Sofia Vergara. Recolored prints and fabric swatches.

June 2010–Feb. 2013

Freelance Art Director and Website Manager

Red Horse Strategies, Brooklyn, NY

Designed logos, brochures, palm cards, street literature, posters, and various other campaign materials for numerous Democratic and progressive candidates for New York State Senate, Assembly, and City Council. Created marketing materials for labor unions and other non-profit organizations. Redesigned firm's logo, marketing materials, and website: www.redhorsestrategies.com.

February–August 2012

Freelance Print and Digital Designer

Fried Frank, New York, NY

Six-month contract position with law firm Fried Frank. Worked with various departments within the Firm to design and update brochures, pitch booklets, newsletters, invitations, flyers, HTML emails.

July 2005–Jan. 2010

Senior Designer

Ruder Finn Print, New York, NY

Managed design department of Print division of Ruder Finn, Inc. Designed books, brochures, annual reports, identity packages, websites, and other print and digital materials. Supervised a junior designer and a small support staff. Managed a wide range of nonprofit, arts, and corporate clients. Communicated directly with clients to manage projects and discuss billing and other issues. Ensured tight production schedules were met, coordinating printing with printing press in Long Island City.

Aug. 2004–July 2005

Print and Digital Designer

Prism Marketing & Communications, New York, NY

Design and production of ads, brochures, and newsletters, extensive photo retouching and vector art creation. Updated and maintained the company's website and other digital materials.

Nov. 1999–Dec. 2003

Graphic and Web Designer

The San Diego Foundation, San Diego, CA

Designed and maintained the Foundation's website; designed all promotional materials and informational brochures. Wrote and designed monthly and quarterly newsletters. Composed and distributed press releases to local media. Developed strategic email marketing campaigns.

EDUCATION

June 2010–May 2011

Pratt Institute

Continuing Education classes in CSS, jQuery, Wordpress

June–August 2008

School of Visual Arts

Intermediate Typography, Designing with Type

January–May 2005

Parsons School of Design

Graphic Design Portfolio

2004–2009

The Art Students' League

Drawing, Painting, Metal Sculpture

2000–2002

University of California, San Diego

Professional Training in Web and Graphic Design

1995–1999

University of California, Santa Cruz

B.A., Modern Literature

Spring 1997

Brown University, Providence, RI

Studied English, Art, Literary Theory

SKILLS

Proficient in Adobe Creative Suite: InDesign, Photoshop, Illustrator, Dreamweaver, and MS Office, including PowerPoint. Proficient in HTML5, CSS3, working knowledge of jQuery, Wordpress, Flash. Excellent writing and presentation skills. Background in writing, art, literature, and classical singing. When not freelancing on-site, I work on a project basis and manage my own clients, working on projects include website design and development, logos, brochures.