

EXPERIENCE

August 2017–present

Financial Designer

Alliance Bernstein, New York, NY

Work in InDesign, Illustrator, and PowerPoint on numerous publications, presentations, and charts and graphs for global wealth management firm. Placed through Creative Network Systems.

Dec 2016–July 2017

Designer

Dow Jones, Barron's Financial, New York, NY

Recurring freelance role, working on charts and graphs in Excel, Illustrator, and InDesign for the financial publication Barron's. Placed through Creative Network Systems.

March–April 2017

Digital Production Designer

KBS Agency (Kirschenbaum Bond Senecal + Partners)

Banner ad production for BMW and other Photoshop work. Placed through Mondo. Three-week temporary position.

July 2007–August 2010

Visual Designer

Remote work on visual redesign for elsadorfman.com, ellenlutter.com and asabrownthornton.com.

Nov–Dec 2016

Designer

SpikeTV, New York, NY

Three-week temporary position, working on photo retouching, banners and other art for SpikeTV shows at Viacom. Placed through CNS (Creative Network Systems).

May–Nov 2016

Digital Art Director

PIMCO, New York, NY

Designed landing pages and worked on improving UI/UX for financial firm's global website. Six month contract position, placed through Haley Stuart Group.

Feb–April 2016

Designer

The New York Times, Marketing & Creative Services, New York, NY

Created and revised print and digital advertising, emails and banner ads for Times Premier, Times Journeys, The International New York Times. Extensive work on materials for The New York Times Conferences, a series of national and international conferences. Placed through Creative Network Systems.

April 2005–April 2007

Designer/CAD Illustrator

Dana-co, New York, NY

Edited linesheets and created and updated technical and color illustrations in Photoshop and Illustrator for apparel brands Natori, Josie Natori, N Natori, Sofia Vergara. Recolored prints and fabric swatches. Placed through Creative Network Systems.

June 2010–Feb 2013

Art Director and Web Designer

Red Horse Strategies, Brooklyn, NY

Designed logos, brochures, palm cards, street literature, posters, and various other campaign materials for numerous Democratic and progressive candidates for NY State Senate, Assembly, and City Council. Redesigned firm's logo, marketing materials, and website: www.redhorsestrategies.com.

Feb–Aug 2012

Print and Digital Designer

Fried Frank, New York, NY

Six-month contract position with law firm Fried Frank. Worked with various departments within the Firm to design and update brochures, pitch booklets, newsletters, invitations, flyers, HTML emails.

EXPERIENCE

July 2005–Jan 2010

Senior Designer

Ruder Finn, Inc., New York, NY

Managed design department of Print division of Ruder Finn, Inc. Designed books, brochures, annual reports, identity packages, websites, and other print and digital materials. Supervised a junior designer and a small support staff. Managed a wide range of nonprofit, arts, and corporate clients. Communicated directly with clients to manage projects and discuss billing and other issues.

Aug 2004–July 2005

Print and Digital Designer

Prism Marketing & Communications, New York, NY

Design and production of ads, brochures, and newsletters, extensive photo retouching and vector art creation Updated and maintained the company's website and other digital materials.

Nov 1999–Dec 2003

Graphic and Web Designer

The San Diego Foundation, San Diego, CA

Designed and maintained the Foundation's website; designed all promotional materials and informational brochures. Wrote and designed monthly and quarterly newsletters. Composed and distributed press releases to local media. Developed strategic email marketing campaigns.

EDUCATION

June 2010 – May 2011

Pratt Institute

Continuing Education classes in CSS, jQuery, Wordpress

June – August 2008

School of Visual Arts

Intermediate Typography, Designing with Type

January – May 2005

Parsons School of Design

Graphic Design Portfolio

2000 – 2002

University of California, San Diego

Professional Training in Web and Graphic Design

1995 – 1999

University of California, Santa Cruz

B.A., Modern Literature

Studied Classics (Latin and Greek), Russian and French Modern Literature

Spring 1997

Brown University

Studied English, Art, Literary Theory

SKILLS

Proficient in InDesign, Photoshop, Illustrator, Dreamweaver, PowerPoint and Keynote. Intermediate level HTML and CSS, working knowledge of JavaScript, including GreenSock Animation platform. Excellent writing and presentation skills.

Background in visual art, literature, and classical singing. When not freelancing on-site, I work on a project basis and manage my own clients, working on projects include website design and development, logos, brochures.